



**INSTITUTIONAL ASSESSMENT AND ACCREDITATION  
(Effective from July 2017)**

**Accreditation - (Cycle - 1)**

**PEER TEAM REPORT ON  
INSTITUTIONAL ACCREDITATION OF  
PRIME COLLEGE OF PHARMACY  
C-49508**

**Palakkad  
Kerala  
678551**

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL  
An Autonomous Institution of the University Grants Commission  
P.O. Box No. 1075, Nagarbhavi, Bengaluru - 560 072, INDIA**

**Section I:GENERAL INFORMATION**

1.Name & Address of the institution:	PRIME COLLEGE OF PHARMACY Palakkad Kerala 678551	
2.Year of Establishment	2014	
3.Current Academic Activities at the Institution(Numbers):		
Faculties/Schools:	1	
Departments/Centres:	5	
Programmes/Course offered:	3	
Permanent Faculty Members:	40	
Permanent Support Staff:	40	
Students:	276	
4.Three major features in the institutional Context (Asperceived by the Peer Team):	1. ? The Institute has a good and clean pollution free conducive environment. 2. ? The Institute has remarkable extension activity. 3. ? The Institute has sufficient Physical infrastructure	
5.Dates of visit of the Peer Team (A detailed visit schedule may be included as Annexure):	From : 22-06-2023 To : 23-06-2023	
6.Composition of Peer Team which undertook the on site visit:		
	<b>Name</b>	<b>Designation &amp; Organisation Name</b>
Chairperson	DR. TUSHARBINDU R. DESAI	Vice Chancellor,RK UNIVERSITY
Member Co-ordinator:	DR. PRAMOD HURKADALE	Professor,KLE ACADEMY OF HIGHER EDUCATIONA DN RESEARCH KLE COLLEGE OF PHARMACY
Member:	DR. DUGASANI SWARNALATHA	Principal,Annamacharya College of Pharmacy Rajampet
NAAC Co - ordinator:	Dr. Priya N	

## Section II: CRITERION WISE ANALYSIS

Observations (Strengths and/or Weaknesses) on each qualitative metrics of the key Indicator under the respective criterion (This will be a qualitative analysis of descriptive nature aimed at critical analysis presenting strength and weakness of HEI under each criteria)

Criterion1 - Curricular Aspects (Key Indicator and Qualitative Metrics(QIM) in Criterion1)	
1.1	Curricular Planning and Implementation
1.1.1 QIM	<b>The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment</b>
1.2	Academic Flexibility
1.3	Curriculum Enrichment
1.3.1 QIM	<b>Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum</b>
1.4	Feedback System

### Qualitative analysis of Criterion 1

At Prime College of Pharmacy, the curriculum at UG and PG level is designed and developed by PCI and is duly approved by Kerala University of Health Sciences and implemented by the college. The college prepares calendar at the beginning of the academic year and implements effectively the curricula and observes the completion of the course as per the calendar. The college management monitors academic activities at regular intervals and ensures effective implementation of academic calendar with other programs. ICT facilities in the college are adequate, however, need to be utilized maximally, for daily teaching to complement class room learning. Student performance and feedback are being used regularly for improving teaching quality. Gender equity is maintained in the college and courses relating to human ethics, values, human relations and development, awareness on environment are being taught in various UG programs. The college conducts various activities related to environmental issues for sensitizing students. Gender issues are being addressed through conducting women safety such as self-defense activities etc. The college promotes human values by organizing national day celebrations and remembering the contribution of the great national personalities. The college conducts awareness programs addressing crosscutting issues relevant to the professional ethics like pharmacy week, pharmacist day, teachers' day. The procedure for disposing bio-waste is being followed as per guidelines.

Criterion2 - Teaching-learning and Evaluation (Key Indicator and Qualitative Metrics(QIM) in Criterion2)	
2.1	Student Enrollment and Profile
2.2	Student Teacher Ratio
2.3	Teaching- Learning Process
2.3.1 QIM	<b>Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT tools</b>
2.4	Teacher Profile and Quality
2.5	Evaluation Process and Reforms
2.5.1 QIM	<b>Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient</b>
2.6	Student Performance and Learning Outcomes
2.6.1 QIM	<b>Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website and attainment of POs and COs are evaluated</b>
2.7	Student Satisfaction Survey

#### Qualitative analysis of Criterion 2

Prime College of Pharmacy adopts evaluation system and grievance redressal as directed by KUHS. Internal examination system is good and transparent in terms of frequency and mode. The mechanism to deal with international examination related grievances is in place. The college displays programme outcomes, programme specific outcomes and course outcomes on the website and prominent places in college. However, the attainment mechanism and action taken needs to be improved. The college prepares academic calendar and make their teaching and evaluation plans accordingly, as prescribed by the University. The evaluation system, semester and choice-based credit system has been implemented and has improved the existing academics with updated knowledge. The college provides academic calendar to students in the entire academic year in coordination with university schedule of assessment modules and internal examinations. The college implements program curriculum, with objectives, curriculum, program specific outcome and course outcomes are evaluated accordingly however, the college needs to improve course outcomes. Therefore, a formal outcome-based and skill-based education plan needs to be adopted. Slow learners are extended help for their preparation and are monitored with feedback and support. The college conducts tutorials and extra-preparative lectures after identifying their areas of difficulty. The college organizes guest lectures for development of soft skills and personality development for placement. But these need to be conducted more frequently. The college provides practical oriented training to students by organizing their internship in pharmaceutical industries located around the region. However, being a herbal and ayurveda industry hub, more interactions with industry are need to be boosted.

Criterion3 - Research, Innovations and Extension (Key Indicator and Qualitative Metrics(QIM) in Criterion3)	
3.1	Resource Mobilization for Research
3.2	Innovation Ecosystem
3.2.1 QIM	<b>Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge</b>
3.3	Research Publications and Awards
3.4	Extension Activities
3.4.1 QIM	<b>Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the last five years.</b>
3.4.2 QIM	<b>Awards and recognitions received for extension activities from government / government recognised bodies</b>
3.5	Collaboration

**Qualitative analysis of Criterion 3**

The college has made several efforts in promoting innovation and establishment of Entrepreneurship Development Cell. The college has organized seminars, workshops and training programs for making students aware of these activities. The college has signed MoUs with industry and students and faculty are engaging with the pharma industry to understand the R & D requirements. However, there is need to improve and promote innovation ecosystem in the college, leading to development of Entrepreneurship Development Cell. The college needs to accelerate innovation cell activities to make students and faculty members participate equally, thus, contributing towards improvement in ecosystem for research and innovation. The institute has a NSS unit that sensitizes faculty members and students to get involved in various community-outreach programmes for holistic development of the students. Students are motivated to develop a sense of social and civic responsibility by participating in tree plantation and blood donation camp, by conducting health check-ups to assess the health status of people from rural areas etc. Professional activities such as National Pharmacy Week and IPGA are being organized by the college.

Criterion4 - Infrastructure and Learning Resources (Key Indicator and Qualitative Metrics(QIM) in Criterion4)	
4.1	Physical Facilities
4.1.1 QIM	<b>Availability of adequate infrastructure and physical facilities viz., classrooms, laboratories, ICT facilities, cultural activities, gymnasium, yoga centre etc. in the institution</b>
4.2	Library as a Learning Resource
4.2.1 QIM	<b>Library is automated using Integrated Library Management System (ILMS), subscription to e-resources, amount spent on purchase of books, journals and per day usage of library</b>
4.3	IT Infrastructure
4.3.1 QIM	<b>Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection</b>
4.4	Maintenance of Campus Infrastructure

**Qualitative analysis of Criterion 4**

The college is spread over an area of 5 acres with green environment and has adequate facilities for teaching-learning viz., classrooms, laboratories, computers etc. However, there is need to upgrade basic equipment's in various laboratories so that all the students have accessibility to use them and get trained. PG departments are equipped with instruments to train and develop analytical skills. The college has some facilities for sports,

games, yoga centre etc., however these need to be improved in future. The College organizes cultural programs performed by students on regular basis. Library is automated using KOHA software. The college has IT facilities including Wi-Fi accessible for students and faculty. A separate computer laboratory with a facility for searching for information is provided with LAN facility. The college has a animal house approved by CCSEA. The power backup supply is in place.

Criterion5 - Student Support and Progression (Key Indicator and Qualitative Metrics(QIM) in Criterion5)

5.1	Student Support
5.2	Student Progression
5.3	Student Participation and Activities
5.4	Alumni Engagement
5.4.1 QIM	<b>There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services</b>

Qualitative analysis of Criterion 5

There is a active student's council and representation of students on academic & administrative bodies of the college. There is an Alumni Association which is registered. The Alumni of the college are working in various academia and industry utilization may be improved for betterment of the students in terms of training, skill development and placements. The college organizes sports events, socio-cultural activities, various events of the college and literary activities and students participate in organizing Republic Day, Independence Day and Teachers Day celebrations. Some more student welfare schemes should be introduced.

Criterion6 - Governance, Leadership and Management (Key Indicator and Qualitative Metrics(QIM) in Criterion6)

6.1	Institutional Vision and Leadership
6.1.1 QIM	<b>The governance and leadership is in accordance with vision and mission of the institution and it is visible in various institutional practices such as decentralization and participation in the institutional governance</b>
6.2	Strategy Development and Deployment
6.2.1 QIM	<b>The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc</b>
6.3	Faculty Empowerment Strategies
6.3.1 QIM	<b>The institution has effective welfare measures and Performance Appraisal System for teaching and non-teaching staff</b>
6.4	Financial Management and Resource Mobilization
6.4.1 QIM	<b>Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)</b>
6.5	Internal Quality Assurance System
6.5.1 QIM	<b>Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures &amp; methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities</b>

Qualitative analysis of Criterion 6

The Vision and Mission of the Prime college of Pharmacy are clearly defined. The vision of the management should percolate effectively in the functioning the college through institute leadership. The college has clearly defined and formulated the strategic plan and deployment documents and made available in the college and uploaded on the college website. The college should be allocated with annual budget that should be aligned with the perspective plan. The administrative setup and functions of various bodies, service rules, procedures, recruitment, and promotional policies should be well defined and documented. The grievance redressal mechanism exists. The various committees and cells are in place and proper documentation in terms of the meetings conducted, minutes of the meeting and action taken report for their effective implementation. The college has welfare measures for teaching and non-teaching staff like maternity leave, sick leave etc. for teaching and non-teaching staff. However, the college should have a welfare scheme for their employees. The performance appraisal system for teaching and non-teaching staff is been practiced but should be uniformly implemented for the teaching and non-teaching employees and need to be used for future planning. The institutional strategies for mobilisation of funds and the optimal utilization of resources are attained under different heads. The Internal Quality Assurance Cell is functional but needs to be strengthened by involving more internal members and external experts who may contribute significantly for better institutionalizing the quality assurance strategies and processes. The role of IQAC for reviewing the teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals as per norms needs to enhance which may help in fruitful functioning.

Criterion7 - Institutional Values and Best Practices (Key Indicator and Qualitative Metrics(QIM) in Criterion7)	
7.1	Institutional Values and Social Responsibilities
7.1.1 QIM	<b>Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years</b>
7.1.4 QIM	<b>Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)</b>
7.2	Best Practices
7.2.1 QIM	<b>Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual</b>
7.3	Institutional Distinctiveness
7.3.1 QIM	<b>Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words</b>

#### Qualitative analysis of Criterion 7

The college promotes equal opportunities for all without any gender discrimination and has taken several measures for sensitization of gender equality for first year UG and PG students and lectures by professionals. Awareness lectures are being arranged. Measures have been taken in admissions, class room seating arrangement and equal opportunities during various programs of the college. Security measures have been taken up for safe environment for students, and for female students. Separate common rooms are provided for both boys and girls. The security system is available with supervision and CCTV surveillance system in whole college including main entrance of the college. The college has waste management system for collection of solid waste. The mechanism for liquid and e-waste disposal are in place. More efforts are required to adopt green practices. The college celebrates various programs of national importance for secularism, maintenance of ethics and equality. The college has adopted nearby villages for various health camps and awareness



programs and also green & eco-friendly campus are maintained as best practices.

### **Section III: OVERALL ANALYSIS** based on Institutional strengths, Weaknesses, Opportunities & Challenges (SWOC) (up to 500 words)

#### Overall Analysis

##### **Strength:**

1. Visionary management for development of the Institute.
2. Adequate physical Infrastructure is available.
3. Seven experienced faculty members with PhD.
4. Library is well maintained with sufficient space.
5. Laboratories are well equipped with Instruments.
6. Quality of students admitted from the rural region.

##### **Weaknesses:**

1. Improving institutional Innovation council activities.
2. R& D activities to be enhanced and strengthened.
3. Institution-industrial collaborative activities require Improvement.
4. Extra-curricular activities to be further strengthened.
5. To improve range of refreshments in the cafeteria.

##### **Opportunities:**

1. Frequent alumni meetings and to involve them for Industry-Institute connects.
2. Collaboration with herbal drug industries and ayurveda institutes for Inter-disciplinary research.
3. Establish Pilot plant scale up formulation centre
4. Starting certificate courses in the emerging areas in collaboration with industries.
5. Faculties are required to make efforts to get externally acquired funds which can enhance research and development aspect.

##### **Challenges:**

1. Curriculum designing as per NEP 2020 is difficult because it is under per view of PCI and KUHS.
2. Exposure to Pharmaceutical Industries.
3. To raise the standard of faculties and students need to be diversified from out of state.
4. Extra coaching for English language may be desirable.
5. Research experienced professors may be difficult to recruit.



#### **Section IV: Recommendations for Quality Enhancement of the Institution**

(Please limit to **ten major ones** and use telegraphic language) (It is not necessary to indicate all the ten bullets)

- Yearly budgetary allocation with perspective planning to be implemented.
- Need more skill-based add-on courses, in addition to regular curriculum
- Providing more support for medical treatment to employees.
- Academic and administrative audit mechanism needs to be improved
- Considering geographical advantage, more industry-oriented training, should be adopted.
- Subscription of more international journals and more e-books is desirable
- Incubation and Entrepreneurship among the students' needs to be encouraged
- Strengthening of career counselling centre, placement cell is recommended
- Starting of Pharmacy outlet managed by the college, can be initiated for imparting training to students.
- Participation of students in sports and college committees need to be enhanced.

**I have gone through the observations of the Peer Team as mentioned in this report**

**Signature of the Head of the Institution**

**Seal of the Institution**

Sl.No	Name		Signature with date
1	DR. TUSHARBINDU R. DESAI	Chairperson	
2	DR. PRAMOD HURKADALE	Member Co-ordinator	
3	DR. DUGASANI SWARNALATHA	Member	
4	Dr. Priya N	NAAC Co - ordinator	

Place

Date